



Pathway to Success Coaching Program

Success and Abundance within Your Reach

...it is inside of you. Welcome to the Pathway to Success Coaching program, designed to propel your business and your life to a whole new level. From precious gems of insider business knowledge to exclusive networking opportunities, from structured masterminds to personal one-on-one coaching, it's about thinking big, being extraordinary, and settling for nothing less than the best.

Pathway to Success coaching program is like nothing you have ever experienced before, and everything you'd expect from founder Kim Kasparian.

The Pathway to Success Program offers two prestigious levels of membership

The **Platinum Level** of the Pathway to Success Coaching Program is for entrepreneurs who are still in growth stages – whether you have an existing business or are considering a startup. Platinum comprises a proven curriculum that is designed to transform a business from the traditional hours-for-dollars model to one that generates multiple streams of income. Training and group coaching is delivered via phone, internet, and live in-person seminars.

Our **Diamond Level** is reserved top achievers. The Diamond level is for those who have already reached a six-figure income and are ready to **leap to a seven-figure business** with accelerated speed. This ultra-exclusive group receives the ultimate in personalized attention, one-on-one coaching, and strategic business planning from Kim Kasparian, personally. Training and coaching is delivered via phone, Internet, and live in-person seminars.

PLATINUM MEMBERSHIP

This membership level is for you desire to grow your business to the six figure level or interested in creating a business as a vehicle for your financial freedom.

Your Platinum Membership Includes:

- 3/2-hour **group- coaching** sessions per month via phone
 - Flash-in access to Kim personally
 - Specialized One-Day Live Skill Set Trainings
 - VIP Free Access to all SG one day and 3-Day Seminars
 - Monthly success calls that focus on specific skills sets
 - Full Access to Audio recordings of Success Genie Calls/Tele-clinics
 - 12-month commitment
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DIAMOND MEMBERSHIP

This level is for you if you have an **established business** that is creating a six figures income and has the ability to take it to seven figures.

Your Diamond Membership Includes:

- **Private one-on-one coaching** (3/45 min. sessions per month via phone)
- Flash-in access to Kim personally
- 3/2hour group-coaching sessions per month via phone
- Specialized Skill Set Live One-Day Trainings
- Monthly call to focus on specific skill sets
- VIP Free Access to all SG one day and 3-Day Seminars
- Full Access to Audio recordings of Success Genie Calls/Tele-clinics
- 12 month commitment



Pathway to Success Coaching Program

Confidential Application for 2010 Membership

Diamond and Platinum Levels

“Please accept this as my application to be accepted a one of your exclusive Pathways to Success Coaching Program Members for 2010”.

Which Membership level of the Pathways to Success Coaching Program are you applying to join? (check one)

Platinum Diamond

Please List Your Full Contact Information

Today's Date: _____

Phone: _____

Name _____

Mobile: _____

Company Name _____

Fax: _____

Street Address: _____

Email: _____

City/Town: _____

Website: _____

State: _____

Assistant Name: _____

Zip Code: _____

Assistant Phone: _____

Country: _____

Assistant Email: _____

Please Tell Us About You



Coaching Questionnaire

1. Please describe your business as it is right now.

2. Briefly describe why YOU are a good candidate for Diamond/Platinum level of the Pathway to Success Coaching Program

3. If you could wave a magic wand and change three things in your business or life over the next 6 months, what would they be?

4. What have been your three biggest accomplishments in the last five years?

5. Who are or have been your major role models?

6. What's your long term vision for your company—and you?

7. Who or what do you think is your biggest obstacle in reaching your current goals?

8. Who or what do you think is responsible for your current results?

9. What motivates you?

Is there anything else you would like to share with us when considering you for this program?

Please check your approximate gross business revenue/income for each of the indicated years.

(Please note this is completely CONFIDENTIAL.)

2010 (on track for):

- less than \$100K \$100K \$250K \$250K \$500K \$500K \$750K
- \$750K \$1 million \$1 million \$3 million \$3 million \$5 million \$5 million +

2009:

- less than \$100K \$100K \$250K \$250K \$500K \$500K \$750K
- \$750K \$1 million \$1 million \$3 million \$3 million \$5 million \$5 million +

2008:

- less than \$100K \$100K \$250K \$250K \$500K \$500K \$750K
- \$750K \$1 million \$1 million \$3 million \$3 million \$5 million \$5 million +

2007:

- less than \$100K \$100K \$250K \$250K \$500K \$500K \$750K
- \$750K \$1 million \$1 million \$3 million \$3 million \$5 million \$5 million +

2006:

- less than \$100K \$100K \$250K \$250K \$500K \$500K \$750K
- \$750K \$1 million \$1 million \$3 million \$3 million \$5 million \$5 million +

Please Choose Your Payment Plan

"PLATINUM" LEVEL, CHOOSE YOUR PAYMENT PLAN

- Option 1:** Secure my spot with a \$500 deposit (processed upon submission) and divide the remainder of my tuition into 12 equal monthly payments of \$500 beginning the first of _____ 2010 and continuing through _____ 2011.
- Option 2:** Secure my spot with a \$2000 deposit (processed upon submission) **save \$300** and divide the remainder of my tuition into 12 equal monthly payments of \$350 beginning the first of _____ 2010 and continuing through _____ 2011.
- Option 3:** Secure my spot with a \$500 deposit (processed upon submission) and pay for the year in up front at a total of \$5900 (**Save \$600**)

"DIAMOND" LEVEL, CHOOSE YOUR PAYMENT PLAN

- Option 1:** Secure my spot with a \$1500 deposit (processed upon submission) and divide the remainder of my tuition into 12 equal monthly payments of \$1500 beginning _____ 2010 and continuing through _____ 2011.
- Option 2:** Secure my spot with a \$1500 deposit (processed upon submission) and pay for the year in full up front at a total of \$17500 (**Save \$2000**)

NOTE: Anyone who applies for Diamond Level and for any reason is not accepted you will be given automatic priority membership to the 2010 Platinum level. Deposit is refundable if not accepted into the program.

CHOOSE YOUR PAYMENT METHOD

- Check here if you'd like to split between cards listed below.

If you have opted out for monthly payments, please list a 2nd card for us to keep on file as a back up.

Card #1 (circle one) AMEX VISA MASTERCARD

Card Number: _____ Expiration Date _____ CVV _____

Card #2 (circle one) AMEX VISA MASTERCARD

Card Number: _____ Expiration Date _____ CVV _____

Card #3 (circle one) AMEX VISA MASTERCARD

Card Number: _____ Expiration Date _____ CVV _____

OR...Make check payable to Success Genie LLC
(Checks not accepted for monthly payments)

Diamond/Platinum Pathway to Success Coaching Program Participant Agreement

By signing where indicated below, you irrevocably agree that, if Success Genie LLC. (the "Company" or "we/us") approves your Application and accepts you as a 2010/2011 Success Genie Pathway To Success (the "Program") participant, then this Success Genie Pathway to Success Platinum/Diamond Participant Agreement (the "Agreement") automatically becomes a binding contract between you and the Company, and applies to your participation in the Program. By signing below, you are acknowledging that you have read, agree to and accept all of the terms and conditions contained in this Agreement. We may amend this Agreement at any time by sending you a revised version at the address you provided

By completing the Application and signing below, you authorize the Company to charge your credit or debit card, or cash your check, as indicated above, as payment for your membership in the Program, if the Company approves your Application and accepts you into the Program. Furthermore, you agree that if you are accepted into the Program, you are responsible for full payment of fees for the entire 12month course of the Program, regardless of whether you actually attend or complete the Program, and regardless of whether you have selected a lump sum or monthly payment plan. **To further clarify, no refunds will be issued and all monthly payments must be paid on a timely basis.**

We are committed to providing all Program participants with a positive Program experience. By signing below, you agree that the Company may, at its sole discretion, terminate this agreement, and limit, suspend, or terminate your participation in the Program without refund or forgiveness of remaining monthly payments if you become disruptive or difficult to work with, if you fail to follow the Program guidelines, or if you impair the participation of Program instructors or participants in the Program.

We respect your privacy and must insist that you respect the privacy of fellow Program participants. By signing below, you agree not to violate the publicity or privacy rights of any Program participant. We respect your confidential and

proprietary information ideas, plans and trade secrets (collectively, "Confidential Information") and must insist that you respect the same rights of fellow Program participants and of the Company. By signing below, you agree (1) not to infringe any Program participant's or the Company's copyright, patent, trademark, trade secret or other intellectual property rights, (2) that any Confidential Information shared by Program participants or any representative of the Company is confidential and proprietary, and belongs solely and exclusively to the participant who discloses it or the Company, (3) you agree not to disclose such information to any other person or use it in any manner other than in discussion with other Program participants during Program sessions. By signing below, you further agree that (4) all materials and information provided to you by the Company are its confidential and proprietary intellectual property, belong solely and exclusively to the Company, and may only be used by you as authorized by the Company, and (5) the reproduction, distribution and sale of these materials by anyone but the Company is strictly prohibited. Further, by signing below, you agree that, if you violate, or display any likelihood of violating, any of your agreements contained in this paragraph, the Company and/or the other Program participant(s) will be entitled to injunctive relief to prohibit any such violations to protect against the harm of such violations.

Each individual's success depends on many factors, including his or her background, dedication, desire, and motivation. By signing below, you acknowledge that as with any business endeavor, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money as a result of your participation in the Program. By signing below, you also acknowledge that you have represented to the Company that payment of your Program membership fees will not place a significant financial burden on you or your family.

The Program instructors are not qualified to provide legal, tax, accounting or financial advice, and the information provided to you by the Program instructors is not intended as such. You should refer all legal, tax, accounting, and financially related inquiries to appropriately qualified professionals.

Print Name: _____ **Date:** _____

Signature: _____

Thank you for your application and agreement. We will personally review it, and a staff member of the Success Genie LLC will contact you within 3 business days via email or phone to let you know if you are approved. If you are approved, we will process your deposit or payment in full for the amount indicated above, and we'll send you all the details for your 2009/2010 Success Genie Success University

Please Fax this upon completion to 203-306-3091

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